

June 2018

Volunteer Engagement for Entrepreneurs

Attend and learn many ways your organization can benefit from the power of volunteerism. Recruitment, recognition, evaluation, risk management and fun are topics discussed.

6/07 Th 11am-12:30pm Ransom Ctr MPrevatte

There is FREE Money to Start/Expand a Business but No Grants

There are government grants to assist businesses but rarely any to start. Learn where real opportunities exist to earn money to expand and sometimes start a business. Get the truth about grants and money for small business.

6/07 Th 6-8pm SCC, T-111 TLyden

Contracting 101 for Small Business Owners

Topics discussed in this seminar include methods and levels of procurement, marketing to the federal government, socioeconomic small business programs, registering as a federal contractor, locating, identifying, and responding to federal business opportunities, and resources available to assist federal contractors in North Carolina.

6/12 T 5:45-7:45pm SCC, T-111 LGrissom

QuickBooks for Non-Profits

Learn how to set up your chart of accounts properly and begin recording transactions for your non-profit immediately. Attendees will learn the industry's best practices on how to record accounting and financial activity into QuickBooks.

6/14 Th 6-9pm SCC, T-111 CRoberts

The Basics of Grant Seeking

Seeking and securing funding for a non-profit organization is vital for sustainability. This seminar is designed to help participants identify potential funding opportunities for their non-profit organization.

6/18 M 6-7:15pm SCC, T-111 ALewis

Introduction to Grant Writing

Attend and learn the basic skills needed to write effective proposals in order to secure grants for your non-profit organization.

6/18 M 7:30-9pm SCC, T-111 ALewis

How to Increase Your Credit Score to Over 740 Points; Prepare for a Bank Business Loan!

Attend and learn history of credit scoring, how to read a credit report and what factors are used in calculating your FICO or Beacon score. Using several proven methods, your credit score could increase by 50-100 points or more within 60 days and better prepare small business owners for that loan they are seeking to acquire.

6/19 T 6-9pm SCC, T-111 RMoore

Ethics and Leadership for Entrepreneurs

This seminar will help you recognize, understand, actively seek out and leverage differences in the workplace to improve business results and to use each employees' unique and diverse contribution.

6/21 Th 2-4pm SCC, T-111 DDockery

July 2018

How to Apply for a 501c3

Section 501(c)(3) is part of the US Internal Revenue Code that allows for federal tax exemption for non-profit organizations. In addition, receiving this exempt status is vital to receive grants and tax deductible donations. This seminar will cover the basic steps to applying for a 501c3 and the filing requirements.

7/12 Th 6:15-8:15pm SCC, T-111 ALewis

Writing Winning Grants for Non-Profit Organizations

Attendees will acquire practical information concerning the "nuts and bolts" of writing winning grant proposals. Topics include tips on interpreting and responding to requests for proposals, strategies for developing a successful proposal plan, techniques for clear and effective writing, and guidelines for writing measurable objectives.

7/24 T 10am-12n SCC, T-111 MPrevatte

Putting Your Faith Based Organization Online: Automating the Giving Process and More

This seminar is designed to help non-profits begin to automate or computerize their process of giving and contributions. These items include providing practical tools, website resources and infrastructure to support the development, enhancement and maintenance of this automation process.

7/26 Th 6-8pm SCC, T-111 KVickers



August 2018

Fundrai\$ing Basics for Your Non-Profit

Having discretionary funding is essential to any non-profit to create additional streams of revenue. This seminar will cover how non-profits can facilitate successful fundraisers to meet their overall financial needs.

8/02 Th 6:15-9pm SCC, T-111 ALewis

Small Business Risk Management

This seminar will identify the common risk associated with a small business. In addition, it will identify the external and internal factors, common warning signs of risk, and implement and evaluate a risk management plan for a small business.

8/07 T 6-7:30pm SCC, T-111 KGreen

The Vision, Mission, and Service of Faith Based Organizations

This seminar is designed to help church leaders equip their clergy to serve, lead and enhance ministry skills for the church body and community affiliates. These items include providing leadership and helping new churches get started in ministry. This seminar will utilize real life applications of church vision and mission statements and how it leads to or hinders practical ministry.

8/09 Th 6-8pm SCC, T-111 KVickers

New! SBC Online Webinars

The Small Business Center now offers FREE online webinars promoting entrepreneurship education and small business growth. To pre-register, visit <https://www.ncsbc.net/center.aspx?center=75470> and follow the instructions provided.

Please make sure you pre-register and log on with the same name, e-mail and/or phone number.



Fueling Your Small Business

This seminar is designed to help small business owners and prospective entrepreneurs understand how to access credit and capital for their businesses. It will review the six basic principles many lenders use to make credit decisions and provide an overview of the resources available in North Carolina for small businesses.

6/19 T 10:30-11:30am Webinar JRichmond

Alternative Financing for Business Owners

Attendees will discover how to successfully obtain a commercial credit loan and how to approach your lender regarding applying for an SBA loan guaranty.

6/26 T 10:30-11:30am Webinar DSpry

Doing Business with the Federal Government

This webinar covers: levels of federal purchasing - how the federal government buys products, construction and engineering and non-personal services; marketing a business to the federal government; registering as a federal contractor; locating, identifying and responding to federal business opportunities; and more.

7/10 T 11am-12n Webinar JTew

Veteran Entrepreneurship

Veterans can gain startup or expansion capital or to purchase and occupy commercial real estate property. SBA provides opportunities for veterans contracting with the federal government.

7/17 T 11am-12n Webinar DSpry

Small Business Technology Development Centers, Your State Business Resource

The SBTDC provides management counseling and educational services to small and mid-sized businesses. The services are free of charge, and all are confidential. By providing entrepreneurs with the tools they need to build and grow successful businesses, the SBTDC positively impacts NC's economy. Learn how you can take advantage of the state resource via this webinar.

8/04 T 11am-12n Webinar RDuffer

Financing Your Small Business

This webinar will highlight the funding and requirements of the programs of the CSBDF, a certified CDFI, community development financial institutions.

8/07 T 11am-12n Webinar GTaylor



RecordKeeping for Small Business Owners

Lunch provided: Pre-registration required.

This seminar will explain the concept of record keeping and why record keeping is important to small business. In addition, identify record keeping practices, rules, and tools which are commonly available to a small business

6/13 W 12-1:30pm SCC, T-111 KGreen

Banking Services for Small Business Owners

Lunch provided: Pre-registration required.

This seminar will explain how banking services work, such as business accounts, lines of credit, term loans, cash management services, and many other banking services available to small businesses. In addition, it will explain how small business owners decide which banking services are best for their business.

7/11 W 12-1:30pm SCC, T-111 KGreen

337 Ways to Market for Greater Profits in Your Business

Bring your own lunch: Pre-registration required.

This seminar is a “must see” for those small businesses seeking to gain maximum exposure of their products or services within their community and be able to better measure the effectiveness of marketing efforts through a step by step formula – the 337 ways!

7/18 W 12-1:30pm SCC, T-111 DSpry



Pre-registration is required for all seminars.

For more information about SCC's Small Business Center or to pre-register, call Becki McPherson, SBC Director at (910) 642-7141 ext. 419 or e-mail at becki.mcpherson@sccnc.edu



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Small Business Center Summer 2018 FREE Seminars



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