Home Based Business Taxes
Offered by the US Small Business Administration, topics will include start-up requirements, the business plan, the marketing plan, the financial plan and how to obtain alternative lending for your home based business.
6/06 M 5-7pm  SCC, T-111  DSpry

Creating a Positive Workplace in Your Small Business
Through the use of humor, learn how perceptions, thoughts and thinking impact outlook and behavior. In the end, you will be able to apply positivity to your business, increase productivity, and discover a new way of doing things.
6/08 W 1-4pm  SCC, T-111  LGrissom

Do You Have What It Takes to Own a Business?
Evaluate your strengths and weaknesses as the future owner of a small business. During this seminar, attendees will take an entrepreneur’s inventory to determine their potential success, discuss the top priorities when starting a business and overview of the business plan process.
6/16 Th 6-8pm  SCC, T-111  BCox

Home Based Business Taxes
What are the tax rules for a home based business? How do I organize my work center or office in my house to be eligible to claim a home office? Learn tips for keeping up with expenses on your home and work center or office in my house to be eligible to claim a home office.
6/21 Th 6-9pm  SCC, T-120  AAlden

ABC’s of Starting a Business
Discussions will include: what does it take to be an entrepreneur, how do I chose the right legal entity, do I need a business plan, where can I get money, who are grants for and more.
6/02 Th 11:30am-1:30pm  SCC, T-111  MTerrell

50 Home Based Businesses
The North Carolina Rural Economic Development Center offers this seminar to assist small business owners and prospective entrepreneurs with resources available for small businesses. Learn how to best access services you as start, grow and manage your business.
6/28 Th 6-8 pm  SCC, T-111  DWilliams

How to Write, Implement & Execute a Successful Business Plan
This seminar will take you through the development of a functional business plan and how to use the plan to ensure a successful start to your business. Day-to-day business operations will be discussed along with developing long-term goals.
6/27 M 5-7pm  SCC, T-111  DSpry

Financing Your Small Business
The Vision, Mission & Service of Faith Based Organizations
This seminar is designed to equip clergy, community affiliates and church leaders to serve, lead and enhance ministry skills for the church body and the community. These items include: providing leadership in all types of congregations (especially small and rural); and helping new organizations get started. This seminar will utilize real life applications of church and community based vision and mission statements and how it leads to or hinders practical ministry.
7/07 Th 6-9pm  SCC, T-111  KVickers

Leading Board Practices for Non-Profits
Non-profit organizations are required to have Board members. However, their role and responsibilities are often misunderstood. This seminar will teach participants the essential skills and practices needed to improve the Board’s overall function and performance.
7/12 T 6-9pm  SCC, T-111  ALewis

Self-Employment Income & Deductions
This seminar focuses on how to report income and how to gather all the deductions the small business or self-employed person can claim on their taxes. Handouts and examples will help guide the participant in organizing for tax preparation.
7/26 T 5-7pm  SCC, T-111  DSpry

Finding & Bidding on Military & Government Business Opportunities
Learn how to find and identify Government opportunities to win for your business. Also, learn how to read a Government announcement (synopsis) & quickly identify set aside requirements and other pertinent information. You will understand the different types of synopses, and learn what is required to respond to the opportunity, and submit a bid.
7/13 W 1-4pm  SCC, T-111  LGrissom

July

Setting Goals & Understanding Financials
Learn how to set realistic short and long term goals in your business. Also, determine if your business idea has the potential for profit and how long before you can realize that profit.
7/14 Th 6-9pm  SCC, T-111  JBarnhill

337 Ways to Enhance Sales and Increase Profits in Your Business
This seminar is a “must see” for those small businesses seeking to gain maximum exposure of their product or service within their community and be able to better measure the effectiveness of their marketing efforts through a step by step formula.
7/18 M 5-7pm  SCC, A-212  DSpry

Intro to Bookkeeping and QuickBooks Pro
Learn basic accounting terms and concepts along with how to create and analyze financial statements for your business.
7/28 Th 6-9pm  SCC, A-212  JBarnhill

All seminars are FREE and require pre-registration. Call 910-642-7141, ext. 397 or 419.
August

Should Your Business be Certified?
Learn about various government agencies and private entities that offer certification and programs that support the certification of minority/women/disadvantaged business enterprises.

8/02  T   11:30am-1:30 pm  SCC, T-111  MTerrell

Writing Non-Profit By-Laws
Every non-profit must have a written agreement that governs how the organization should operate. By-laws are internal documents that must be well-written and carefully planned to ensure legality and productivity. This seminar will cover the major components of non-profit by-laws and how they should be formatted.

8/02  T   6-9 pm  SCC, T-111  ALewis

Use GOOGLE Tools to Get Your Business Online for $10
Seminar attendees will learn how Google products can easily be used to address their basic startup needs including a website, phone system, email, texting, CMS (customer management system), document storage, video marketing and much more for approximately $10!

8/04  Th  6-9 pm  SCC, T-111  TLyden

How to Increase Your Credit Score to Over 740 Points; Prepare for a Bank Business Loan!
In this seminar, we will discuss the history of credit scoring, how to read a credit report and what factors are used in calculating your FICO or Beacon score. You will also learn information about the importance of maintaining good credit and the positive financial consequences it produces. Using several proven methods, your credit score could increase by 50-100 points or more within 60 days.

8/09  T   6-9 pm  SCC, T-111  BMoore

Intro to Building a Website & Using Social Media for Your Business
This is a hands-on seminar where you will learn the basics of creating a website and using different types of social media to promote your business.

8/11  Th   6-9 pm  SCC, T-111  JBarnhill

For more information about SCC’s Small Business Center contact:
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