

Minutes of the Southeastern Community College Board of Trustees
Monday, January 24, 2022, at 5:30 pm
HHS Building, Rooms 141 & 142

Present: Judge Jack Hooks, Chair; Mr. Joe Hooks, Vice Chair; Ms. Emma Shaw, Ms. Theresa Blanks, Mr. Randy Britt, Mr. Henry Edmund, Mr. Bobby Ezzell, Dr. Gary Lanie, Mr. Gene Wayman.

Present by phone: Dr. Timothy Lance

Others Present: Dr. Chris English, President; Dr. Sylvia Cox, VP/Student Services; Ms. Lacie Jacobs, COO, VP/Administrative Services; Mr. Bill Maultsby, Director, Human Resources; Ms. Haylee Damato, Director, Marketing; Ms. Terrie Priest, Foundation Director; Carlton Williamson, SCC Attorney; Jennie Simmons, Executive Assistant; Mr. Erick Bautista, Tech Support; and Mr. Thomas Sherrill, News Reporter

Not in Attendance: Ms. Crystal Frink, Dr. Maudie Davis

Open Regular Board Meeting Session:

Welcome: Judge Jack Hooks welcomed everyone to the meeting and called the meeting into session at 5:30.

SGA President: Dr. Cox explained that the SGA President has stepped down and the Vice President, Joshua Barnhill has agreed to step into that role temporarily while we look for a new SGA President.

Dr. Cox then introduced Jessica Hill and Kimberly Fine from the nursing department. They gave a report on Associate Degree and Practical Nursing Program Pass Rates that were officially released late last week. The SCC AND Program's 2021 NCLEX-RN pass rate for first-time testers is 84%. The NC average for 2021 is 78%. The 3-year average for SCC is 85% and the 3-year NC average is 82%. SCC ADN graduates have performed above the NC average for 2021 by 6% and above the 3-year NC average by 3%. The SCC PN Program's 2021 NCLEX-PN pass rate for first-time testers is 86%. The NC average for 2021 is 76%. The 3-year average for SCC is 92% and the 3-year NC average is 79%. SCC PN graduates have performed above the NC average for 2021 by 10% and above the 3-year NC average by 13%.

Introduction of New Employees: Bill Maultsby, Director of Human Resource introduced the following:
Chris Cook, Construction Trades Instructor
Crystal Matthis, Early College Liaison
Timothy Smith, Mechatronics Engineering instructor
Joshua Snyder, Advanced Manufacturing Instructor
William Stover, AC Heating & Refrigeration Instructor
Kimberly White, Payroll Specialist

Ethics Awareness and Conflict of Interest Reminder: Judge Hooks reviewed the Ethics Awareness and Conflict of Interest Statement and asked for any trustee who has a conflict or the appearance of a conflict to recuse themselves from participation in the matter involved.

Approval of Meeting Agenda: A motion was made by Mr. Joe Hooks and seconded by Mr. Henry Edmund to approve the January 24, 2022 meeting agenda. Motion carried unanimously.

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Approval of Consent Agenda: Consent agenda items should have been reviewed in advance. There were no items that needed further discussion prior to the consent agenda vote. **A motion to approve the Consent Agenda items was made by Randy Britt and seconded by Bobby Ezzell. The motion was carried unanimously.**

Finance: Henry Edmund, Chair of Finance called a Finance Committee Meeting for Mrs. Jacobs to give a finance report. Mrs. Jacobs explained the approved State Budget for the fiscal year 21/22. She gave each Trustee a report pointing out the highlights of the budget. This is Session Law 2021-180. Ms. Jacobs compared the 20/21 budget package to the 21/22 budget package and pointed out the FTE decreases. The State Aid Allocations are 14,546,761 which is an increase from the budget last year. Also, the budget stabilization is carried throughout 2024, can be treated as a reserve.

Voting Items:

Henry Edmund asked that the finance committee vote to recommend this state approved budget.

Bobby Ezzell made a motion to accept the State Aid Allocation and Budget Policies and seconded by Emma Shaw. The motion was carried unanimously.

Jack Hooks asked for a vote of the Trustees to approve the college budget. **A motion was made by Gary Lanier and seconded by Joe Hooks to approve the college budget. Motion carried unanimously.**

Dr. English introduced Attorney Carlton Williamson and explained policy 2.04 Drug and Alcohol Policy. Carlton Williamson commended the committee for moving forward on this. He has reviewed this policy and looked into ABC laws and the permitting process. Carlton has been in contact with Brent Massey, Director of the ALE in our area. Special Agent Brent Massey has been very helpful. The use of alcoholic beverages at special events may be permitted in college buildings, on college campus, or college sponsored events, but only if approved by Dr. Chris English. Carlton stated that this is a good policy. If the college offers a mixology course or a brewing and distilling course, they will not have to have a permit. It is already allowed according to this policy.

Gary Lanier asked if underage caterers/servers were working would the policy need to be reworded. Carlton said it is in the procedure and explains about underage servers.

Judge Jack Hooks said we need a motion to approve the policy 2.04: Drug and Alcohol Policy. **Gary Lanier made a motion to approve the policy and Emma Shaw seconded the motion. There were no further discussions or questions. The motion passed unanimously.**

Information Items:

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EDA Grant- (Good Works Challenge)- Dr. English explained that Dr. Cox has been working with the group on this grant. This is an EDA grant opportunity, due February 10, 2022. The presidents of Brunswick Community College and James Sprunt Community College have partnered with us to make this happen. We want to focus on manufacturing, truck driving, and automotive. Our portion of this 7-million-dollar grant will be 2.2 million. We have hired a consultant to help with the grant writing and to pull the information together.

Dr. Cox added that we are calling ourselves The Alliance. Each college has a sphere of influence and different strengths. People are seeing 3 Community College presidents working together, it's been so exciting to see.

EMSI Presentation- Dr. English presented **The Economic Value of SCC (ESMI)** Power Point. Each Trustee was given a booklet of the **Economic Impact Analysis**. This was a study paid for through the Belk Foundation; a member of the Belk family has reached out to the Community College System, and they have put a lot of money into research and data to help us know how to move the needle. The Belk foundation has merged with EMSI Burning Glass. Dr. English pointed out the economic impact to Columbus County, how operations of the college impact, how student spending impacts, and how alumni impact the county. The impact of these generated \$119.6 million which is about 7.2% of the total GRP. There are about 22K jobs in Columbus County and 50K residents. One out of every 10 jobs in the county are supported by SCC. The **Investment Analysis** shows the student gains, taxpayers gains, and society gains.

This is the first of a two-part study. The 2nd part of the study will be funded by Perkins and will focus on our career technical education programs and look at the county and project those growing industries and project what industries to come and where our programming should go. This will be presented to the County Commissioners in February.

EAGLE- Mrs. Jacobs presented the FY 2022 College Risk Level Rating data. We are required as a community college to do an annual program related to internal control. We are required to look at all our processes to make sure there is no fraud or mishandling of funds. She explained that we are in compliance and have a green risk level, which is good.

BoardDocs- Terrie Priest gave a short summary about BoardDocs, an online program that would house all policies, minutes (past and present), agendas, etc. Everything is searchable, you can even search other community colleges. Our March 28th meeting will be on BoardDocs as well as paper packets. This will be a process; we will ease into this. Also, you will be trained before we go totally to BoardDocs. You will be able to view this on your phone, computer, tablet, etc.

Social Media- Haylee Damato used a power point to give an overview of Social Media (Digital Marketing) at SCC. She explained why, where we are, how we track progress, and that we Prioritize It! We can reach and engage our students, alumni, prospective students, and community. We can be found on Facebook, Instagram, Twitter, YouTube, and LinkedIn. She invited the Trustees to take a class next week on the SCC campus titled Social Media for Beginners.

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Committee Reports:

Joe Hooks referred to the minutes from the 2 finance meetings (May 19, 2021, and July 21, 2021). He stated that we need to vote on the minutes, Finance has already approved them. **Randy Britt made a motion to approve the minutes and Theresa Blanks seconded the motion. Motion carried unanimously.**

College Reports:

President's Report- Dr. English touched on the successes of several December and January activities. He also told about working with Gary Lanier and Eddie Madden and the idea for turning the BB&T building into an entrepreneur center in downtown Whiteville. Dr. English said the SCC Small Business Center would be housed in this building. Pamela Young would use this as a small business center with a resource center, and her office. We would still have an office on campus. We are making moves to have an environment where people feel comfortable to go, with a coffee shop, books, and SCC college apparel.

Gary Lanier, Economic Developer and SCC Trustee joined in explaining the vision for the Entrepreneurship Center. It will house the Columbus County Economic Development Commission, Columbus County planning offices, and the SCC small business center. The second and third floors will be for economic and planning.

Dr. English reported on the Listening Session- Henry Edmund, Jack Hooks, Lacie Jacobs, Dr. Cox and Dr. English participated on the system office listening session for their strategic plan. They are in the process of navigating through their 5-year strategic plan and are in the development phase. It was interesting to hear the other presidents and staff from the other 4 colleges talk and discuss the same things we are facing.

Dr. English informed the Board that the college would be applying for the NC Tobacco Trust Fund Grant for a 30' x 60' educational greenhouse. The grant will be due March 4, 2022. The board chair will sign a grant certification for the process.

Executive VP report- Dr. Cox referred to the Executive VP report in the board packet and pointed out significant things that Business Careers and Technical training are accomplishing. She referenced many of the function/events that we have been a part of in the past few months. We have been busy with outreach: counselors' breakfast, Nursing pinning, BLET graduation, and showing off our campus. She complimented Cristian Woods for being a finalist for the 2022 Excellence in Teaching Award; Cristian is one of 3 finalists, and we are still waiting on those results. We are very proud of her.

SCC Foundation Update- Terrie Priest gave a report on the Embers event, 225 people attended and over 14K was raised. She discussed the Moss & Ross organization that is helping the foundation form an assessment on the foundation operations. We should have a final assessment with recommendations from them in April.

Mrs. Priest pointed out the Rams Club Membership form. She invited everyone to join the Rams Club and explained the benefits of the membership. She also presented the sample invitation to the

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President's Ball for April 9th and gave information about that event. She thanked the trustees for their approval of the Policy 2.04. It will be a benefit to these kinds of events.

Budget Update: Mrs. Jacobs gave a report of activities, one highlight was the Rams Club purchased a 12' X 15' building for our concession stand. Our construction academy will be working on bleachers for our ballfield. Some of the big-ticket items we are working on are our budget, employee bonuses, and employee pay increase.

Mrs. Jacobs pointed out the Disposal Report from the last 2 months disposals.

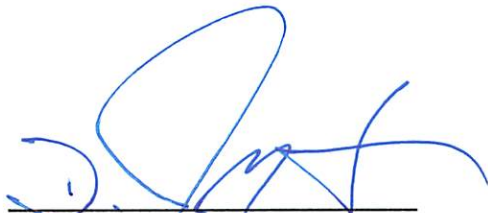
Chairman's Comments:

Old Business: NONE

New Business: NONE

Reminders: Judge Jack Hooks pointed out the reminders on the agenda.

There was no further business to discuss, a motion to adjourn the meeting was made by Henry Edmund and seconded by Robert Ezell. The motion passed unanimously.



Judge Jack Hooks, Chairman
SCC Board of Trustees



Dr. Chris English, President